

ORDER



Orders
Order / Rev: 166866
Alt Order #:
Product Desc:
Estimate: 12032
Flight Dates: 09/24/12 - 09/30/12
Original Date / Rev: 09/19/12 / 09/28/12
Order Type: GENERAL

KOB

Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact: Suzanne Collins
Billing Contact:
 1580 Lincoln St Ste 510
 Denver, CO 80203-1507

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sal Pace for Congress (D)
Demographic: HH
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/11/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	56	\$3,905.00	\$3,319.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	56	\$3,905.00	\$3,319.25	0.00
Totals	56	\$3,905.00	\$3,319.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	09/24/12	09/30/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	MT- TF- -	:30	4	\$60.00	8	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT- TF- -		4				\$60.00		0.00			
N 2	F	09/24/12	09/30/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF- -	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF- -		5				\$60.00		0.00			
N 3	F	09/24/12	09/30/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF- -	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF- -		5				\$60.00		0.00			
N 4	F	09/24/12	09/30/12	M-F Today Show	CM	M-F 7a-9a	MTWTF- -	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF- -		5				\$60.00		0.00			
N 5	F	09/24/12	09/30/12	News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	- - - - - S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - - - S-		1				\$60.00		0.00			
N 6	F	09/24/12	09/30/12	M-F Today Show II 9a	CM	M-F 9a-10a	- - W- - - -	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W- - - -		1				\$30.00		0.00			

